



2018 First in the Community
Impact Report

STAYING

TRUE

TO

OUR

COMMUNITIES

 First National Bank of Omaha

A LETTER FROM OUR PRESIDENT

Banking is about so much more than taking deposits and giving out loans. At First National Bank of Omaha, we believe banking is about building strong communities and staying true to the people who matter most - our customers, our employees and the communities we call home. By doing so, we feed a virtuous cycle of success that impacts every facet of the communities we serve.

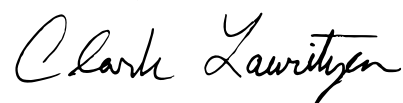
We stay true to our customers by providing quality products and services, longstanding relationships and a customer experience that is second to none. When our customers trust us with their financial needs, they also enable us to do good for others. A mortgage loan given to a consumer provides the opportunity for that individual to build equity and start creating generational wealth. A loan given to an entrepreneur provides the opportunity to start a business, create more local jobs and increase the availability of local goods and services.

First National Bank of Omaha employees serve our customers with financial expertise and build our communities by volunteering their time, talent and treasure. We stay true to our employees by continuously providing meaningful ways for them to make a difference, career growth opportunities and benefits that help them (and their families) thrive.

The continued commitment of our customers and employees enables First National Bank of Omaha to stay true to our communities through philanthropic investments in more than 1,200 nonprofit organizations across our footprint. These organizations are working to create strong communities where everyone succeeds through initiatives related to building educated workforces, strengthening local economies, revitalizing neighborhoods and increasing access to affordable housing, just to name a few.

Our 2018 First in the Community Impact Report summarizes our philanthropic investments and highlights some of the outcomes our employees and community partners have been able to achieve. I am proud of these accomplishments but also acknowledge that building strong communities is a journey, not a destination. We will continue to stay true to those who matter most in 2019 and beyond as we work toward our vision of successful communities in all the places we operate.

Sincerely,



Clark Lauritzen

Chairman and President

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2018 COMMUNITY INVESTMENT & IMPACT SUMMARY

In 2016, we made a commitment to reinvest \$85 million and 100,000 volunteer hours in our communities by 2020. We are on pace to exceed both goals:



In 2018 alone, we reinvested \$28 million in our communities. These investments include:

\$17.2 MILLION

in community development investments to organizations that work to increase access to affordable housing and strengthen local economies. This brings our outstanding community development investment portfolio to \$103 million.

\$6.7 MILLION

in donations and community development grants to nonprofit organizations working to increase access to affordable housing in safe and vibrant neighborhoods, build an educated workforce and help businesses get started, grow and create jobs.

\$4.1 MILLION

in sponsorships with organizations that enrich our community by increasing access to the arts, cultures, humanities and athletics.

37,500 HOURS

that our employees spent volunteering their time and talents with local organizations to help strengthen our communities.

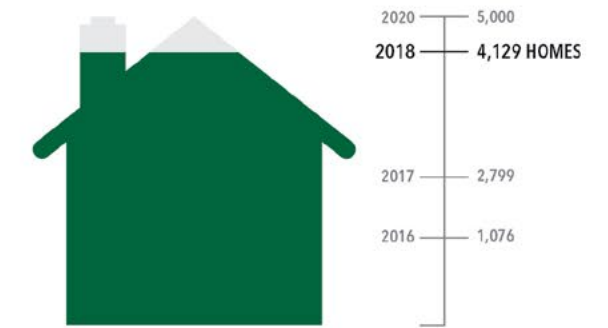
We Invest to Create Stronger Communities

Our community investments are guided by our vision to have successful communities in all the places we call home. To achieve that vision, and to continuously feed the cycle of community success, we align our investments with community organizations who are working to improve these interconnected assets of a strong community:

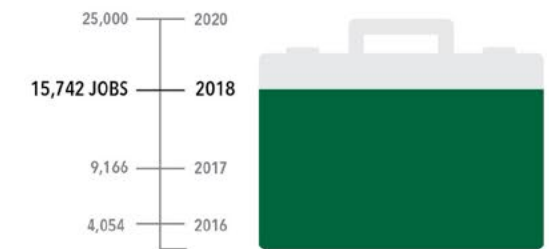
- Economic Development
- Stable Housing & Neighborhood Revitalization
- Educated Workforce
- Community Cohesion & Access to Culture
- Sustained Environment
- Good Health

In 2016, we also made a commitment to strategically direct our investments in order to help our partners achieve the following community goals by 2020. Their progress is impressive:

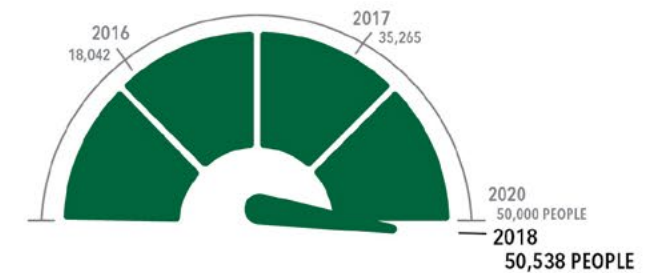
5,000 AFFORDABLE HOMES WILL BE CONSTRUCTED, REHABILITATED OR FINANCED



25,000 JOBS WILL BE CREATED OR RETAINED



50,000 PEOPLE WILL BECOME CLOSER TO FINANCIAL WELLNESS



1,000 COMMUNITY EVENTS WILL TAKE PLACE





2018 INVESTMENTS & OUTCOMES



ECONOMIC DEVELOPMENT

Strong local economies are the financial backbone of our communities. Businesses of all types and sizes provide us with the things we need and want, while creating income and wealth for the individuals they employ. In 2018, we invested \$2.85 million in community partners

such as Dakota Resources, who are working to help local businesses get started, grow and create jobs. By doing so, we helped to feed the cycle of community success by increasing access to jobs and stimulating consumer spending.

DAKOTA RESOURCES

A community development financial institution (CDFI) is a private financial institution that is dedicated to delivering affordable lending to help low-income or disadvantaged populations. They specialize in providing loans to small businesses, affordable housing initiatives and nonprofit organizations that serve these populations but who may not qualify for traditional bank financing. Third-party community investors, such as First National Bank of Omaha, provide funding for CDFI loans. We have been an investor in their loan fund for more than 11 years.

Dakota Resources is a nonprofit CDFI that has been a catalyst for rural communities and a champion for economic development in South Dakota for 22 years. Rural communities face barriers to economic development because of geographic isolation, lack of connection to resource partners, the need for professional development and scalability of programs and services.

Dakota Resources' loan products and services are designed specifically to build rural organizational capacity and financial stability of economic development organizations such as the Greater Huron Development Corporation (GHDC). GHDC is committed to the creation and retention of jobs by improving the climate for population growth and ensuring the economic vitality of the Huron region. GHDC draws upon the vast knowledge of its membership and strategic partners in the areas of public and private sector finance, business, community development and government in an effort to facilitate growth for Huron and its surrounding communities.

In recent years, Dakota Resources has provided \$3.4 million in investments to GHDC to assist the Huron community with a variety of projects that have created or retained more than 1,800 jobs, constructed 15 housing units and developed more than 150,000 square feet of new retail space.



STABLE HOUSING & NEIGHBORHOOD REVITALIZATION

Access to stable and affordable housing in a safe and vibrant neighborhood is the foundation of a family's well-being and a major driver of wealth. In 2018, we invested \$16.06 million in community organizations such as Midwest Housing Equity Group, Inc. who are working

to bring neighborhoods back to life and increase access to affordable housing. This work removes barriers to a family's long-term economic success, contributing to the cycle of community success.

MIDWEST HOUSING EQUITY GROUP, INC.

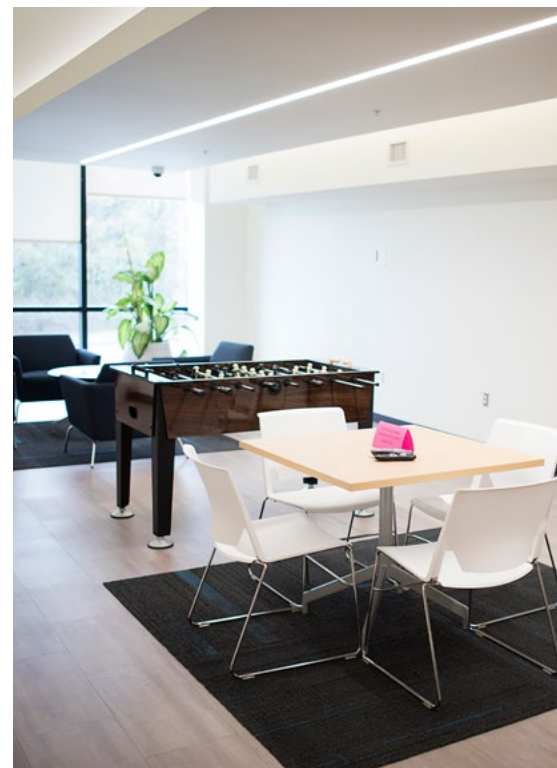
Approximately 90% of affordable rental housing units in the United States are made available because of the Low Income Housing Tax Credit (LIHTC) program. The LIHTC program was established under the United States Tax Reform Act of 1986 and provides funding for the development costs of low-income housing by allowing an investor to take a federal tax credit equal to a percentage (up to 70%) of the cost incurred for development of the low-income rental housing units. It is estimated that the LIHTC program has stimulated the production or rehabilitation of more than 2.4 million affordable housing units nationwide.

Midwest Housing Equity Group, Inc. (MHEG) is a major nonprofit tax credit syndicator within our footprint. Headquartered in Omaha, Nebraska, their mission is to change lives for a better tomorrow by promoting the development and sustainability of quality affordable housing.

MHEG is a leader in affordable housing with extensive skills and knowledge servicing the Midwest. They are experienced in working with a wide variety of housing types and populations, including multifamily, age-restricted and special needs properties located in urban, suburban and rural communities. Developments have involved new construction, rehabilitation and historic preservation.

To date, with the help of strategic partners, MHEG has raised more than \$1.9 billion in equity and partnered in the development of over 540 projects, creating 17,000 affordable housing units with no foreclosures or loss of credit to their investors. These numbers translate to providing safe, decent and affordable housing for over 50,000 families in the past 25 years. Since MHEG's inception, First National Bank of Omaha has invested more than \$54 million with the organization to help organizations such as The Salvation Army continue working toward their missions.

The Salvation Army Western Division, headquartered in Omaha, Nebraska, serves a three-state area including Nebraska, South Dakota and western Iowa. The division's



original headquarters consisted of 150,000 square feet of inefficiently used space that was out of compliance with fire codes and had a cold, institutional feel. This situation created challenges for the organization's staff, as well as the individuals they were serving through the various behavioral health and rehabilitation programs offered there. It became apparent that The Salvation Army needed to update its capital infrastructure in order to better serve the community.

With the help of local philanthropists, MHEG and



community investors such as First National Bank of Omaha, enough funding was raised to construct a brand new building: Heritage Place at Renaissance Village. Dedicated in 2017, this new facility better serves community needs while using less than half the space of the original building, maximizing the efficiency and effectiveness of the programs housed there. As it stands today, Heritage Place at Renaissance Village is an ultramodern, environmentally friendly multi-story structure located within one of Omaha's signature midtown neighborhoods. Among the more notable features of the new facility are:

- A welcoming, brightly-lit reception desk and foyer
- 33 furnished transitional housing units (modern

apartments with private bathrooms and bed spaces) for both single residents and families

- 16 beds for residents of the Mental Health Respite program
- Special workspace for the Early Head Start Program
- An auditorium/gym
- An on-site Mental Health Counseling Center which offers free counseling services for participants in any Salvation Army Omaha social services program

Heritage Place at Renaissance Village has become a great point of pride for The Salvation Army. Two years after its dedication, officials still look back with gratitude on the philanthropic support that made its construction possible. "We appreciate First National Bank of Omaha's investment in the project," said Fred Hunzeker, a current Salvation Army advisory board member who was board chair during the time of construction. "The \$25 million capital campaign for Heritage Place was a wonderful example of how the Omaha philanthropic and business communities come together to meet human need."

EDUCATED WORKFORCE

When our neighbors have the skills they need to work and increase their income, they can live prosperous lives. In 2018, we invested \$2.74 million in organizations such as RISE that teach skills to help individuals gain or

RISE

For individuals who have been incarcerated, getting a second chance at life upon release is easier said than done. Many businesses are unwilling to employ individuals who have been incarcerated and more than 800 occupations have been legally barred from being filled by people with felony convictions. Studies show that 75% of formerly incarcerated people are unemployed one year after release and, if they do find a job, earn 40% less than people who have never been imprisoned. The barriers to economic opportunity disproportionately affect people of color and young adults, as evidenced by a 2014 Bureau of Justice study that found recidivism rates are highest among black



men (81% within five years) and people age 24 or younger (84% within five years).

RISE's vision is to end mass incarceration and cycles of recidivism by using character development, job readiness and entrepreneurship as tools to transform legacies and human potential. Serving seven prisons across Nebraska, RISE provides interconnected training programs that harness and redirect innate entrepreneurial talents and skills toward the creation of legal businesses and careers. Using an "inside-out" model, RISE provides a lifetime of

improve their employment status. These investments will help ensure the cycle of community success by fueling the local economy through local job placement and increased consumer spending.



support to Builders (program participants) that begins while they are incarcerated and extends through their reentry to society.

RISE provides life-transforming opportunities for growth through in-person coaching and mentoring by volunteers. Volunteers go to the prison to meet one-on-one with program participants to provide guidance on topics such as resume writing, interview skills and developing their personal story.

The RISE program culminates with a Certificate in Employment Readiness from the University of Nebraska at Omaha's business school. Through six months of interactive courses, Builders learn how to apply business concepts and life skills to strengthen their lives, interact with volunteer mentors, build a path toward gainful employment or start and scale a business. RISE's post-release program includes reentry support, employment assistance and a supportive community that provides accountability.

RISE's results speak for themselves. To date, 83 incarcerated Builders are currently enrolled in the program, 254 have graduated in prison and 100%* of the graduates that have moved to work release facilities are currently employed.

*Employment rates do not include unknown statuses of graduates

COMMUNITY COHESION & ACCESS TO CULTURE

Communities with rich cultural offerings and events create a sense of belonging and engagement for their community members. In 2018, we invested \$5.17 million in community partners that enrich people's lives through

GALLERY ONE



As part of an ongoing commitment to cultivate local artistic talent, First National Bank of Omaha created Gallery One in 2017. Gallery One was designed specifically for artists who have extremely limited or no experience exhibiting and selling their artwork at art fairs and festivals. To help them gain this experience, each selected artist is provided free exhibit space within our Gallery One tent at the Omaha Summer Arts Festival, Omaha's premier destination for arts and entertainment featuring 135 of the nation's finest visual artists.

We help prepare the artists for the Omaha Summer Arts Festival by hosting an employee preview event. This event provides an opportunity for the artists to become more comfortable talking about their art with the public while giving employees a chance to meet the artists and purchase their art prior to the festival.

Sherrie Kinser, a Gallery One artist from 2017 who specializes in metal clay jewelry, is just one example of the success of the program. Sherrie reports that Gallery One gave her confidence in her art by showing her that the general public does like and appreciate her jewelry. The

exposure to the arts, cultures, humanities and athletics. Our continued support of organizations such as those listed below help to strengthen the cycle of a community's success by attracting people to it and stimulating the local economy.

experience gave her the confidence to sign up at local craft fairs and now Sherrie even has a few boutiques that sell her jewelry in western Iowa.

COOKIES FROM HOME

Since 2016, First National Bank of Omaha has been caring for overseas service members through our Cookies from Home campaign. Each November, our communities are invited to personally nominate overseas service members to receive a care package of cookies. During this time, we also reach out to local K-12 schools and invite students and teachers to write letters and cards to show their appreciation and share the joy of the holiday season. These letters and cards are included in each care package which are assembled and mailed by our employees so they are received just in time for the New Year. To date, more than 97,000 of these sweet treats have arrived overseas to bring smiles to those who are currently serving our country.



GOOD HEALTH

When an individual's mind and body are well, they have the ability to focus their energy on achieving wellness in other aspects of their life. In 2018, we invested \$961,000 in community organizations like Saint Luke's Foundation

that are working to increase access to health-related services and support. These investments will support the cycle of community success by minimizing the financial impact of poor health.

SAINT LUKE'S FOUNDATION



Saint Luke's Foundation is a nonprofit organization that provides fundraising support to the Saint Luke's Health System. Saint Luke's Health System includes 16 hospitals and campuses across the Kansas City region (Kansas and Missouri), home care and hospice, behavioral health care, dozens of physician practices, a life care senior living center and more. Saint Luke's Health System also includes an orthopedic institute, a children's center and is nationally recognized for its work in the non-surgical treatment of heart disease, its outcomes research and its organ transplantation program. The system also provides training for new nurses and physicians.

In recent years, it became apparent that the Saint Luke's Health System needed a world-class rehabilitation hospital in order to respond to the growing need for rehabilitation services in the Kansas City metro area. Much of the need is a result of the aging baby boomer population and the increased health risks that arise with age such as stroke, heart attack and orthopedic procedures such as hip and knee replacements. Often, individuals would have to travel far from home to destinations such as the Rehabilitation Institute of Chicago, TIRR Memorial Hermann in Houston, Texas, the Mayo Clinic in Rochester, Minnesota or Craig

Hospital in Englewood, Colorado to seek the care they needed to recover.

In 2016, Saint Luke's Foundation set out to raise funding from donors such as First National Bank of Omaha in order to make the rehabilitation hospital a reality in the Kansas City region. In September 2019, the new \$60 million Saint Luke's Rehabilitation Institute will open on the Saint Luke's South Hospital campus in Overland Park, Kansas.

It is estimated that the Rehabilitation Institute will fill a gap for 1,200 stroke, trauma, severe injury and orthopedic patients per year that require care in 20 impairment categories, including: Brain Injury (traumatic and non-traumatic), Fracture, Replacement and Amputation, Spinal Cord Injury, Osteoarthritis and Rheumatoid Arthritis, Cardiovascular and Pulmonary. The institute will offer physical, occupational and speech therapists; state-of-the-art equipment and technology including the leading-edge neurobotic equipment; a gym, putting green and furnished trial apartment with fully-equipped bath and kitchen; an outdoor therapy garden, as well as space for support groups and much-needed family gatherings.

SUSTAINED ENVIRONMENT

A community with a sustained environment provides a stable place for people to live, work and play. In 2018, we engaged in proactive efforts to decrease our carbon footprint and invested more than \$307,000 in community

organizations such as the Arbor Day Foundation that work to sustain and improve the environment. This will help ensure our communities have a healthy and stable physical environment in which to succeed.

ARBOR DAY FOUNDATION

Founded in 1972, the Arbor Day Foundation is the largest nonprofit membership organization dedicated to planting trees, with over one million members, supporters and valued partners. Their mission is to inspire people to plant, nurture and celebrate trees. They make an impact on the world through conservation and education programs such as the Community Canopy Project which works to expand the tree canopies of cities and towns across the United States.

In 2018, First National Bank of Omaha participated in the Community Canopy Project by giving away 225 free three- to five-gallon-sized trees in the Boulder, Colorado area. In addition to the free trees, the recipients were educated on the benefits that trees provide to a community including air absorption, water filtration, carbon capture and energy conservation, and potentially lower energy bills through strategic planting.

RECYCLING & ENERGY EFFICIENCY UPGRADES

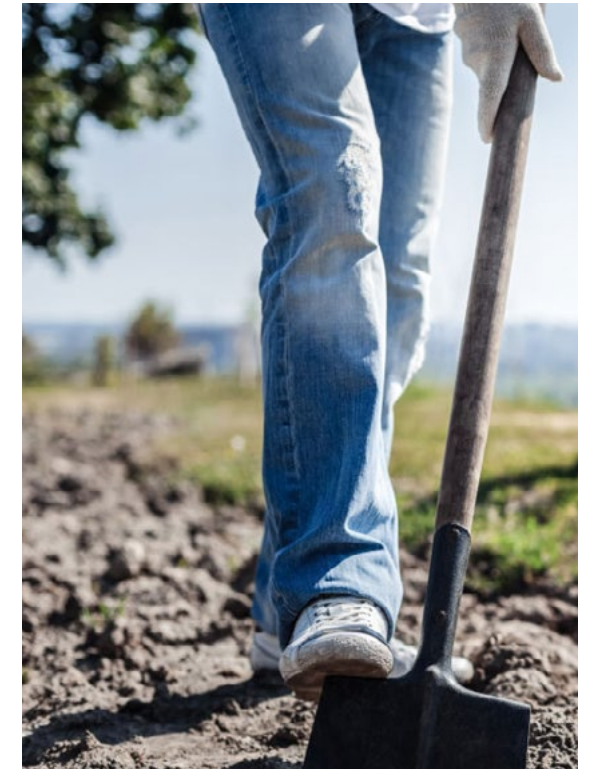
In addition to supporting various nature conservation efforts, community beautification projects and parks and recreation districts across our footprint, our internal recycling efforts have yielded impressive results.

Since 2015, we have saved more than 10 million pounds and the equivalent of 16,295 cubic yards of waste from landfills. As a result, we have saved:

- 92,345 trees
- 37.68 million gallons of water
- 459,157 gallons of oil

Plus, energy efficiency upgrades to our facilities have significantly reduced or maintained our energy costs over a four-year period:

- Electricity: -4%
- Chilled Water & Steam Cost: - 17%





EMPLOYEE GIVING & VOLUNTEERISM



FINANCIAL EDUCATION

As a bank, we feel it is our duty to share our financial knowledge with others so they can move toward financial wellness. By collaborating with schools, community programs and nonprofit organizations across our footprint, we feed the cycle of community success by helping

individuals flourish. In 2018, more than 11,400 individuals received financial education from 692 First National Bank of Omaha employees who spent 2,732 hours leading 908 financial education programs.

TEACH CHILDREN TO SAVE & GET SMART ABOUT CREDIT

Teach Children to Save and Get Smart About Credit are national programs sponsored by the American Bankers Association Foundation that teach young people good financial habits to help ensure their long-term financial success. The Teach Children to Save program helps young people understand the importance of smart saving and spending. The Get Smart About Credit program engages bankers from across the country to raise awareness among young people about the importance of using credit wisely. In 2018, First National Bank of Omaha employee volunteers participated in these programs by presenting valuable financial lessons to K-12 students across our communities.

- 78 schools across our footprint
- 238 employee volunteers
- 7,449 children educated

JUNIOR ACHIEVEMENT



The purpose of Junior Achievement (JA) is to inspire and prepare young people to succeed in a global economy. With 109 local JA area offices across the country, they are the nation's largest organization dedicated to giving young people the skills they need to own their academic success, plan for their futures and make smart academic and economic choices.

- 26 schools across our footprint
- 64 employee volunteers
- 1,088 children educated



FACES OF GIVING

First National Bank of Omaha employees bring our culture of giving to life when they volunteer their time or donate to a cause. By doing so, they become a key component in strengthening our communities and keeping the cycle of success alive and well. Each year, we select

employees who exemplify our culture of philanthropy to receive Faces of Giving recognition. Each of these dedicated employees received \$1,000 to donate to the community organization of their choice.



Ryan Gifford

Mortgage Loan Originator
DeKalb, IL

TAILS Humane Society, Habitat for Humanity of DeKalb County

"Community unites people of all different circumstances. Volunteering within our community humbles us to understand we individually are not more important than the collective purpose for which we volunteer."



Tracy Katz

Relationship Manager, Wealth Banking
Fort Collins, CO

Fort Collins Area Chamber of Commerce, Foothills Gateway, Book Trust, Downtown Fort Collins Business Association, Respite Care, Inc., Food Bank for Larimer County

"I truly believe that when you volunteer, you get back twice what you give. I benefit every day from the thoughtful services and community relationships that make my city a great place. I consider it my privilege and responsibility to pay into that system by volunteering."



Ginger Herrick

Director, Branch Banking
Frisco, TX

Child Protective Services, Foster Friends

"Volunteering provides me the opportunity to be a part of something bigger than myself, shape the community that I live in, and empower others to get involved as well."



Martin Krohn

Director, Commercial and Agribusiness Banking
Fremont, NE

Care Corps, Inc., Dodge County Extension

"Volunteering fulfills my desire to give back and allows me to participate in the strengthening of my community through meeting the needs of others."



Brian Moore

Senior Lending Officer
Kearney, NE

Buffalo County Agricultural Association, University of Nebraska at Kearney Loper Football Backers, Kearney Area Chamber of Commerce, City of Kearney Board of Adjustment, University of Nebraska at Kearney College of Business and Technology

"Helping others in my community is more than just giving money or time. It is really about making a meaningful impact in someone's life."



Bonifacio Sandoval

Commercial Market Manager
Boulder, CO

Downtown Boulder Partnership, Boulder Chamber of Commerce, Humane Society of Boulder Valley

"Your community needs you, your passion, your energy and your commitment in order to flourish."



Chuck Nelson

Senior Vice President, Enterprise Data Management
Omaha, NE

Big Brothers Big Sisters of the Midlands, 100 Black Men of Omaha, Inc.

"To make our communities the best that they can be, we need to believe in and care about the people who make them up - I believe and I care."



Michelle St. Clair

Director, Branch Banking
Lincoln, NE

United Way of Lincoln and Lancaster County, Junior Achievement of Lincoln, Inspire Advisory Board

"To me, community is serving collaboratively with others to identify solutions and to make our communities stronger, while building long-term relationships."



Karnetta Rushing

Vice President, Branch Manager
Omaha, NE

Urban Financial Services Coalition, Northstar Foundation, College of Saint Mary, Refugee Empowerment Center, Heartland Family Service

"The conditions of our communities are what make or break our businesses, our neighborhoods, our schools and our families. It's my passion and duty to do everything within my power to help make our communities thrive. Volunteerism is a no brainer! When we show up, things get better."



Mary Jane Tritsch

Analyst, Partnership Operations
Omaha, NE

Nebraska Humane Society, Junior League of Omaha, Women's Center for Advancement, Habitat for Humanity of Omaha

"I volunteer not only to serve the needs of the community but also because it enriches my life with valuable experiences, personal connections, and a sense of hope."

EMPOWERING EMPLOYEE IMPACT

We are committed to supporting the causes that are important to our employees by providing time, volunteer opportunities and funding to help them

PAID VOLUNTEER TIME

Every employee may use eight hours of paid time off per calendar year to volunteer during working hours. With nearly 4,900 employees across our footprint, that equates to 39,200 hours per year that our employees can spend giving back to their communities.

PRO BONO VOLUNTEER PROGRAM

Our employees are more than top-tier bankers. They also possess professional skills that can help our nonprofit partners address community needs more efficiently and effectively. Our Pro Bono Volunteer Program matches employee skills with the needs of our community partners to create skills-based volunteer opportunities where everyone wins. In 2018, employees with professional expertise in information technology, marketing, database management and human resources, just to name a few, assisted community partners such as the Financial Hope Collaborative to achieve their objectives.

FINANCIAL HOPE COLLABORATIVE

The Financial Hope Collaborative (FHC) helps single mothers develop the skills and confidence necessary to move toward financial stability through their Financial Success Program (FSP). Financial behaviors of program



make an impact. We do this through various programs and support that empower our employees to make a difference, a few of which are listed here.

graduates are tracked and data indicates that, upon completion, single mothers are better able to budget, save for the future, set goals, manage financial stress and even experience improved health outcomes.

In 2018, the FHC and their partner, Creighton University, secured a large grant from the Robert Wood Johnson Foundation (RWJF) to further prove the relationship between financial literacy and improved health. This grant required the program to double the number of participants served in 2018 in order for the study to include a large, randomized sample size with a control group for comparison.

In order to double their participants, FHC needed to improve upon their recruitment materials and marketing strategy. Employees from First National Bank of Omaha's marketing team volunteered to provide marketing guidance, including creating a new logo, refreshing their Facebook page and providing a marketing calendar for Facebook posts, developing a marketing strategy for the organization including letterhead and sample letters to donors, and providing a public relations template.

Since implementing the new marketing materials and strategy, FHC has been able to recruit almost two-thirds of study participants needed. Traffic on Facebook more than doubled and enabled FHC to fill one and a half new classes.

EMPLOYEE-DIRECTED GIVING

In 2018, 14% of our philanthropic giving was decided upon by our employees based on the organizations and causes that are important to them. We accomplish this through financial support of organizations where our employees spend their time and provide service on their boards of directors, through special initiatives such as the Community First Awards and matching employee contributions through the United Way and other select initiatives.

All employees are invited to apply for our employee-directed donation program, which provides a \$500 donation



and a commitment to serve 10 hours volunteering at a qualifying nonprofit of their choice.

One example of how our employee-directed donation program benefited a nonprofit organization financially as well as through volunteerism is the Eastern Nebraska Community Action Partnership (ENCAP).

ENCAP

ENCAP is a nonprofit community-based organization that has been providing social and human services to people facing poverty since 1965. Annually, they provide services to approximately 7,000 individuals in over 2,500 unique households. ENCAP's Food & Nutrition program provides access to nutritious food and the opportunity to produce fresh food. Approximately 34,000 food boxes per year are distributed through ENCAP's Nutrition Center.

Omaha employee, Amy Baker, received a \$500 employee-directed donation to help ENCAP continue



assisting individuals in poverty. Beginning in July 2018, Amy coordinated monthly teams of First National Bank of Omaha volunteers. In total, 24 volunteers spent 160 hours assisting ENCAP's Nutrition Center by packing food boxes, separating distribution bags, and helping to keep the Center clean and organized. Without this type of volunteer assistance, ENCAP would not be able to effectively prepare and distribute food to vulnerable seniors.

COMMUNITY FIRST AWARDS



Every employee is also invited to participate in the community campaigns that we hold each year such as the Community First Awards. 2018 was our third year hosting the Community First Awards which was designed to recognize and reward nonprofits working to strengthen their communities. During the first two years of the campaign, the public nominated and voted on the winners. In 2018, we invited nonprofit organizations to nominate themselves, and then we asked our employees to vote on the finalists who would move on to the public vote. From the 260 nonprofit nominations we received, 2,700 First National Bank of Omaha employee votes selected 20 finalists to move to the public vote for a chance to win up to a \$25,000 donation. The total amount awarded was \$40,000.

2018 Community First Awards Winners!

- 1st place (\$25,000) - Down Syndrome Alliance of the Midlands, located in Omaha, NE
- 2nd place (\$10,000) - Heartland Humane Society, located in Yankton, SD
- 3rd place (\$5,000) - Open Door Rehabilitation Center, located in Sandwich, IL



REQUEST SUPPORT

REQUEST SUPPORT

If you are affiliated with an organization that focuses on creating and maintaining successful communities and would like more information about our community investments, or would like to apply for support, please visit fnbo.com/request-support.

   @FNBOmaha





The 2018 First in the Community Impact Report is printed on 100% recycled paper.

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